

Pledge of Integrity

“I pledge and commit to the concepts of honesty, integrity, and a high standard in operating my business. I recognize that the cornerstone of success is treating all customers, clients, and employees fairly and with a compassionate commitment to excellence customer service. I recognize that even my competitors can become important allies. I will not tolerate dishonest, unprofessional practices in my business, from co-workers, supervisors, managers, suppliers, or others. All such practices will be taken seriously and with appropriate action for immediate correction. I agree to address all customer complaints and never overlook the meaning of integrity in my daily operations. As I pledge to participate to these principles, I will share the Integrity message with other business leaders, so they may participate in the **Integrity Pledge Program.**”

I have read and understand the “**Pledge of Integrity.**” My signature below indicates my responsibility to the pledge. I understand that I will be held accountable for any actions that fail to adhere to fair standards of integrity. If I do not meet the above expectations and have three unsolved complains, my Integrity Yellow Pages Listing and Agreement will be terminated. I will be glad to refer others to the Integrity Yellow Pages so people can re-build their trust and confidence in our business community. I will promote the Integrity principles that will make a positive difference with my customers and my business.

Name: _____ Business: _____